

# Every New Fall Creation Has Found its Place in the "Fair's" Splendid Stocks

New Suits, New Coats, New Dresses Just Out of Their Express Boxes and More Coming Every Day

## Women's Sweaters \$5 Upwards to \$10

IF YOU MAKE YOUR selection at "The Fair"—your Sweater Coat may be as "chic" and as perfectly attuned to your taste and personality as your frocks and gowns are.

THEY'RE SOFT, dainty, fluffy—because they're made of pure worsted—long-fibered and extra-combed, and ever-lastingly shape keeping. Some have big Square Collars and large Pockets; others have Roll Collars and Belts all around—in a wide range of plain colors including every popular shade and white, also many entirely new and beautiful combinations; all sizes from 34 to 44. Prices range from \$5 upwards to \$10.

## Knitted Motor Sets \$1.50 to \$4.50

THE MOTOR TRIP is made more pleasant and a deal more comfortable if you don't wear a stiff, cold, warm Knitted Set in plain and novelty weaves, white, plain colors and many pretty combinations. Caps with long wool scarfs to match, surely there's nothing prettier or more practical, prices range from \$1.50 to \$4.50.

## Children's Sweaters \$1.75, \$2 to \$5

THE JOY OF A frolicking, rollicking child is a SWEATER COAT. It guards them against chills and ills. It not only covers them with warmth, but distinction, especially is this true if mothers choose from the splendid assortments we have gathered.

MADE OF PURE worsted yarn; soft, stretchy—everlastingly shape keeping, in models particularly adapted for children; some have large collars and pockets, some belted, others in plain straight styles with roll collars; sizes for children from 2 to 14 years, priced at \$1.75, \$1.95 to \$5. Caps to match at 50c to \$1.25.

## Children's and Girls' Wool Dresses \$1.75 \$2.50 \$3.00 to \$12.50

MOTHERS WILL BE DELIGHTED with the variety of charming styles embraced in this Autumn collection of smart frocks for Children, Girls' and Misses. Developed in a wide range of Wool materials of excellent quality.

Wool serges in navy, green, brown, Copenhagen and Cardinal, black-and-white checks, plaids, stripes and many beautiful combinations; in Peter Thompson, Coat styles, long-waisted and belted models; sizes for children from 2 to 14 years at \$3.45 to \$12.50. School Dresses of excellent quality wash fabrics at \$1.25 to \$5.00.



**"The Fair"**  
FRANKENBERG BROS. & NEWMAN  
THE STORE KNOWN FOR BETTER VALUES.

voys of Fall and Winter styles. Then you'd appreciate, as hundreds are appreciating, that "The Fair's" garment section represents the smartest, newest and cleverest of fashions, coupled always with the moderate prices that made this store noted. SEE MONDAY'S EXPOSITION of New Fall and Winter Apparel and Millinery.

## THESE \$25 SUITS Are Positively the Best Value We Have Shown This Season

THIS SEASON we are equipped to satisfy every suit need; we have the suit you want at a price YOU CAN AFFORD TO PAY—doubtless at a little less than you had calculated to spend.

WE ARE SPECIALIZING in Suits to sell for \$25—but in doing so we have not lost sight of QUALITY or NEWNESS or correct STYLE. On the contrary we are showing suits at this moderate price that picture Fashion at her best.

THE STYLES are designed to please every fashionable whim of the stout, the slender or the medium-sized woman. Colors and materials are equally as varied.

IT'S DIFFICULT TO EXPRESS IN PRINT the enthusiasm of our saleswomen over these Suits that are to be sold here Monday at \$25—There are Novelty Suits, Belted Suits and those that are plain tailored—Of Gaberdine, Serge, Poplin and Mixtures, in a full range of sizes.

## New Fall Suits at \$15 Unexcelled for Style and Value

THIS LINE OF \$15 SUITS merits the attention of every woman thinking of paying such a price for her New Fall Suit. They are the latest models and include new belted effects and military styles, some are braided.

THE SKIRTS have ample fullness at the bottom, and are plaited or made to flare; materials are fine wool serges and poplin. Their lines are dependable. Their quality supreme. SUITS that are FIVE DOLLARS better value than the price—\$15.

## Smart, Practical Serge Dresses At Moderate Prices \$12.50 and \$15

TO THE POCKETBOOK OF MODERATE MEANS these Dresses are dedicated—Dresses that possess all the style distinctions that Fashion is calling for. Dresses that are well and carefully made—Dresses that are here to win new favor for this splendid dress section.

THEY ARE MODELS which have been styled to meet the exacting requirements of fashionable, discriminating women—and so moderately priced—Your good eyes should see them—they mean such a saving for the woman who has planned to pay \$12.50 or \$15 for a Fall Frock. Made of excellent quality serge in navy, brown and black, smart, practical, and becoming, too.

AFTER ALL IT'S BUT A FEW SHORT HOURS from the shops of the best designers in New York and Fashion centers to the garment floors of "The Fair" store. A night letter puts our New York office in touch with the needs of the day, and the following day the merchandise is on its way by fast express.

HOW QUICKLY, THEN, are the accepted styles reflected here. If you could realize the extent of this garment section, with its constantly arriving en-

## Separate Skirts Newest Models For Fall \$7.50 up to \$22.50

NO WOMAN'S WARDROBE is quite complete nowadays without a Separate Skirt or two. With her usual supply of Blouses she may have an entire change of costume as often as she likes and at very small expense.

IN NO OTHER GARMENTS are the style changes this season so great as in Skirts—and you will find the smart models, new materials and fashionable colors in new patterns well represented in our comprehensive stock at prices ranging from \$7.50 upwards to \$22.50. SKIRTS in many styles made of Velvet, Satin, Taffeta, Serge, Poplin, novelties, mixtures, rich plaids, new stripes and plain colors.

## Rich Beautiful Furs Sets \$25 to \$100

ONE FINDS THEM necessary even in this land of Sunshine. The wintry winds and rains bring so many cool, snappy days that Milady who is used to basking in the sunshine is glad indeed to seek comfort in a set of snug, warm FURS when she ventures out.

AND, SO BECOMING is she in them, that oft when the sun shines bright she is wont to wear them "for her beauty's sake." AND those FURS—the cuddly warm kind—the richly beautiful kind—are being displayed here now in great profusion. The newest styles of Hudson Seal, Near Seal, Mole, Fitch, Beaver and Blue Fox—At prices consistent with their fine quality.



## Could You Imagine Such a Wealth of Style and Variety in Clever Coats, \$10, \$12.50 to \$35

IT DOESN'T MAKE A PARTICLE of difference where you are going or what you expect to do, if a strikingly clever, stylish Coat is required, we undoubtedly have precisely the model you need.

EVERY NEW STYLE, every color, every new and wanted fabric is here in an endless array of novel variations. If it's new you'll find it embraced in this comprehensive Coat stock. And, if you purchase the least expensive Coat you may expect it to have correct modeling, superb workmanship and to hold its smartness until you outwear it.

## Newest Models and Unusual Value in Coats At \$10, \$12.50 to \$15

LATE ARRIVALS HAVE SO AUGMENTED our assortment that we are now showing the largest and most complete stock of moderately priced Coats we have ever displayed.

Our models, including the lowest priced coats at \$10 reflect the latest style thoughts from the best designers, and are shown in the ultra-fashionable materials, including serges, chevots and nobby mixtures, truly remarkable values at \$10, \$12.50 and \$15.

## Motor Coats \$18.50 up to \$25

WE INTEND TO SPECIALIZE on Swagger Motor Coats—not only to provide the best looking models to be found in the city, but to give values that will keep our Coat department constantly in the mind of the motoring public; smartly fashioned of new double-faced materials, Zibelines, Bolivia Cloth, Tweeds, nobby plaids and stripes, priced at \$18.50 upwards to \$25.

## Street Coats and Dressy Styles \$25 to \$35

MODELS THAT CERTAINLY are "New." Without question the richest weaves, the most attractive colorings and the very smartest designs ever shown in fashionable Coats. Rich Velours, Plushes, Chevots, Broadcloth, Serges, Bolivia Cloth and scores of stunning Novelty Fabrics, priced at \$25 and all prices between to \$35.

## Autumn Blouses of Crepe de Chine and Georgette \$6.50 up to \$18.50

MADE OF EXQUISITELY soft, clinging Georgette Crepe and Crepe de Chine. The quieter colorings prevail for the Autumn—fewer crude contrasts, more subdued tones and greater skill and harmony displayed in the blending of them than ever before, the newest shades include burgundy, wisteria, plum, gray, flesh, pink, brown, green and new shades of blue; trimmings of glittering beads, chenille embroidery and buttons; large collars that are pleated or frilled, some with vestee fronts—but we can't tell you all—SEE THE

## Taffeta Blouses \$5

IT SEEMS ALMOST IMPOSSIBLE to advertise these Blouses and convey their actual value—and yet, if not advertised, many of you would not know of them at all—and they are worth while—Intensely so.

IT IS THE PRETTIEST assortment of smart Blouses we have offered this season at a moderate price. The very Blouse you will want to wear with the new Fall Skirt, or the smart new Suit—Styles so smart and becoming they will serve for dress-up occasions—and also be correct for street or shopping wear. In stripes, plaids and plain colors and combinations, at \$5.

## Flannelette Gowns 75c \$1.00 to \$2.00

THESE COOL NIGHTS are a gentle reminder that the time has arrived for warmer sleeping garments—and the woman who has not purchased a season's supply, an dwishes to secure the best value for her money, should make her selection at this store.

GOWNS in several styles, of excellent quality flannelette, in white, plain colors and stripes, with yokes and trimmed with embroidery or braid, all sizes, 75c to \$2.



## Blanket Robes and Flannelette Kimonos

A LARGE new shipment has just been received and includes KIMONOS made of excellent quality Flannelette, in medium and dark shades; Empire and belted styles, with trimming of silk in harmonizing shades—Prices at \$1.25, \$1.50 to \$2.50.

## Women's Blanket Robes \$2.95, \$3.95 to \$12.50

HERE ARE SPLENDID quality Robes, made of heavy weight Beacon Blanketing, in Indian, scroll and conventional designs, rich new colors and combinations; with large collars, pockets, turnback cuffs and silk cord to match. Women will look at them and wonder how it is possible to sell such splendid garments at such low prices, \$2.95, \$3.95 upwards to \$12.50.

## Children's Robes \$1.35 to \$3.50

DON'T FORGET the children appreciate the warmth and comfort of a Robe these chilly mornings and evenings just as much as mother and father—and, if you shop at this store you can provide them with Bath Robes of splendid quality at a very small cost, made of heavy quality materials in new patterns and pretty colorings, smartly trimmed with belts and pockets, sizes for children from 2 to 14 years; priced at \$1.25, \$1.50 up to \$3.50.

## Children's Gowns and Sleeping Garments 50c to 85c

CHILDREN'S GOWNS of splendid quality Outing Flannel, in white, plain colors and neat stripes, made with yokes and some braid trimmed, sizes for children from 2 to 14 years at 50c to 85c.

## Fall and Winter Millinery--Not Only Unusual in Style and Variety but as Remarkable for the Little Prices

NO WONDER "The Fair" Hats always captivate the feminine taste—it is to be expected—because of their charming individuality. We always keep this Millinery stock fresh and right up-to-the-minute in style.

WE HAVE ARRANGEMENTS WITH one of New York's foremost milliners to ship us the new and accepted styles in Hats as they make their appearance there. THE HATS usually arrive the latter part of the week and go on display Monday morning, so you can see and understand how necessary it is to pay this section frequent visits. If you wish to keep yourself WELL INFORMED as to the new styles in Fall Millinery.

## New Arrivals at \$6.50 \$7.50, \$8.50

TOMORROW THERE will be a large shipment of new Hats ready for your choosing, made of gold and silver lace combined with black Velvet crowns, some have transparent brims and fur trimming. Chic and becoming models, in the latest style and good quality—priced at \$6.50, \$7.50 and \$8.50.

## Hats at \$3.95 \$4.95 and \$5.95

IF ABSOLUTELY CORRECT STYLE coupled with fair prices can influence you, come to this Millinery section Monday and see what we are offering in inexpensive Hats, priced at \$3.95, \$4.95 and \$5.95.

WE KNOW WHEREOF we speak when we say such values have never before been presented to the women of the Warren District, nor such broad assortments. There are large, medium and small Hats, Turbans and Sunhats, in all new Autumn shades and black.



## Women's Cotton Union Suits 50c

WOMEN'S JERSEY RIBBED Cotton Union Suits—clean, well-made and neatly finished, of full bleached cotton yarn; soft and elastic—and fit perfectly without binding or gaping; high neck, long sleeves and ankle length; sizes 34 to 44 at 50c each.

## Women's Mercerized Union Suits \$1.25

WOMEN'S JERSEY RIBBED Cotton Union Suits of highly mercerized finish; two styles, one with low neck, sleeveless, silk taped neck and armholes, ankle length, priced at \$1.25. The other made high neck, long sleeves and ankle length, all sizes, priced at \$1.50.

## Women's All-Wool Union Suits \$3.50

WOMEN'S FINE ALL-WOOL UNION SUITS; choice of short or long sleeves, ankle length, regular or out sizes. These garments are so designed that the fit is perfect. They are thoroughly shrunk and bleached in the yarn—THEY WERE made in sanitary, clean workrooms—They will not lose their luster or elasticity with repeated washings. Garments that will PLEASE and SATISFY the most particular woman. Per suit \$3.50.

## Wool Vests and Pants \$1.50

CARTER'S Lamb's Wool Vests and Pants for women, fine Jersey ribbed, in white only; Vests have high neck and long sleeves; Pants are ankle length; sizes 34 to 44. Garments that are designed and made for women of taste and refinement—and conform to the exact shape of the figure as long as they last—Per garment \$1.50.

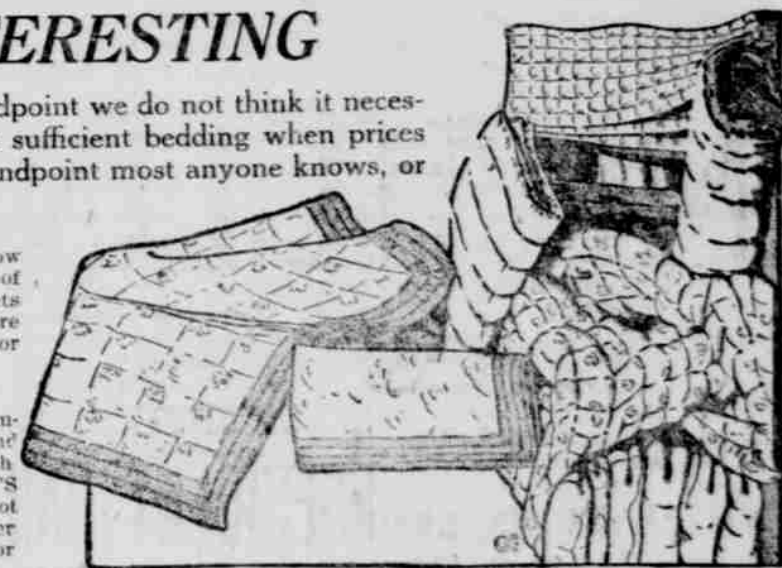


## Chilly Nights--Mean Warmer Bedding If Your Bedwear Needs Replenishing You'll Find the Economies We Offer in Blankets and Comfortables VERY INTERESTING

FROM A PERSONAL standpoint we do not think it necessary for anyone to be without sufficient bedding when prices are so low. From a health standpoint most anyone knows, or ought to know

the price paid for sleeping cold. Throw up your windows, have the room full of cold air, and sleep under such blankets and comfortables as you will find here and you need not fear coughs, colds or restless nights.

STOCKS ARE broad and fine and complete with the very best Blankets and Comfortables—and the prices are with out equal in lowness. OUR BLANKETS are dependable, and you will find that not only are they better quality, but larger in size than can be bought elsewhere for the same price.



## Cotton Blankets

46x68 Inch Cotton Blankets, a pair.....	40c
45x72 Inch Cotton Blankets, a pair.....	89c
56x74 Inch Cotton Blankets, a pair.....	98c
64x76 Inch Cotton Blankets, a pair.....	\$1.19
64x76 Inch Heavy Cotton Blankets, a pair.....	\$1.50
72x80 Extra Heavy Cotton Blankets.....	\$1.98
66x90 Plaid Cotton Blankets, a pair.....	\$3.50
60x84 Heavy Army Blankets, single.....	\$3.48

## Wool Blankets

66x90 Plaid Wool Blankets, cut single, a pair.....	\$5.00
70x90 Gray Wool Blankets, Colored Border.....	\$5.00
62x82 Argus Blankets, Olive Color, each.....	\$6.50
66x80 All-Wool Plaid Blankets, cut single, a pair.....	\$7.50
70x90 All-Wool Plaid Blankets, a pair.....	\$8.50
72x84 Plaid Wool Blankets, cut single, a pair.....	\$10.00
78x36 Vicuna and Mottled Wool Blankets, a pair.....	\$10.00
72x84 White Lambs' Wool Blankets, a pair.....	\$12.50

## Comforters \$3.50

THESE COMFORTERS priced at \$3.50 are twenty-five per cent under worth, filled with fluffy white cotton and covered both sides with best quality figured silk-lace, with plain colored border; size 72x84 inches—amply large for a double-bed.

## Comforters \$7.50

THESE DOWN FILLED Comforters are light weight and luxuriously warm and comfortable, filled with clean down feathers, covered both sides with excellent quality satin, in pretty designs of bright colorings; size 72x80 inches at \$7.50 each.